



TIM BONNETT

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ABOUT ME

A highly motivated individual with a background in creative design with 14 years experience as a graphic and web designer. A designer who holds detail and quality in high regard with a proficient understanding and experience of the design industry from concept to print, with a broad range of specialist skills. Full of ideas and initiative which has led to freelance projects, and the formation of a cycling events company, enabling the combination of both a passion for design and cycling. With my business partner taking on much of the responsibility of the cycling events I'm keen to find new challenges and to join an enthusiastic and creative team.

TECHNICAL SKILLS

- Extensive experience of Adobe Creative Suite Package; specialising in InDesign, Photoshop and Illustrator.
- Experienced web designer working with Wordpress and Magento platforms.
- Ability to ensure consistency of brand identity, across a variety of media for new and established brands.
- Working knowledge of a digital press and finishing equipment.
- Proficient in planning and creating marketing campaigns which span various media platforms.

PERSONAL SKILLS

- Effective time management and organisational skills with experience at working under pressure to ensure deadlines are met even at short notice.
- A reliable worker, efficient when working independently, and also a positive team member.
- Accomplished skills in effective verbal, visual and written communication and networking skills.
- Ability to deal effectively with clients to establish their requirements and produce work accordingly, through to completion.

EDUCATION

Huddersfield University 1998-2002, Creative Imaging, BA (hons) degree, 2-1

Throughout the four year degree course I gained significant design skills and increased my awareness of the importance of a brand's presentation within a competitive market place and further developed the skills to identify how this can be maximised and then initiated creatively across all platforms.

Norwich Art School 1997-1998, Art Foundation, GNVQ, Distinction

I gained knowledge and experience in the development of creative projects and chose a specialism in photography.

EMPLOYMENT

In House Graphic Designer

Viking Optical Ltd

www.vikingoptical.co.uk
Halesworth, Suffolk
2002-current

KEY ROLES:

- Web design & management.
- Design ideas and origination for print and web.
- To produce catalogues, flyers and a variety of point of sale.
- Identify new areas of promotion and effective marketing.
- Product photography, including 360° interactive shots.

Viking Optical Ltd is a retailer and distributor of binoculars and telescopes throughout the UK for its own brands as well as the RSPB. As the sole designer within this successful company, I have gained the versatility required within the role to complete the broad range of work involved, and also the ability to switch between tasks and manage my time effectively. The work covers a wide span; from offering design solutions and ideas for all media, to producing and maintaining multiple company websites. It also involves the development of the visual presentation of product, packaging design, and exhibition and display stands often dealing with multiple branding. Responsibility extends to running the in house digital press and finishing equipment as well as supplying print ready files to external printers.

Director

Push Sport Ltd

www.pushsport.co.uk
Ringsfield, Suffolk
2013 - current

KEY ROLES:

- Designing & creating marketing, e-marketing materials and social media for all events.
- Forming key working relationships with event business partners and liaising with local and national organisations.
- A range of event websites containing a variety of requirements & functionality.
- Plan and organise all stages of the event delivery.

Push Sport Ltd is a cycling events company which runs a diverse range of on and off road rides and races within the Eastern region. The company was formed with a partner with the aim to improve the quality and attention to detail of events available in the area. The role involves managing all aspects of each cycle event from idea inception to on the day management and interaction with the customers. This involves a varied skill set including initiative, networking skills, self discipline and time management skills. With specific regard to the design elements, I'm responsible for all ideas and delivery for all event marketing including websites, leaflets, social media, exhibition and display materials and cycling kit.

REFERENCES

Rob Llewellyn, rob@digital-spring.co.uk, 07825 978 519
Paul Turrell, paul@vikingoptical.co.uk, 07850 520366